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Australia Pacific Electric Cables Pty Ltd
ABN 23 068 447 763

23rd March 2026

Dear Customer,

Due to volatile and increasing global prices on fuel & fuel surcharges, PVC and alike, we are experiencing substantial cost impacts across our entire supply chain.

These components have increased in recent weeks and have created a situation where we can no longer absorb the increases without adjusting our pricing.

As a result, a price rise of approximately 5% will take effect from the 1st of April 2026.

We understand that this may cause inconvenience or require adjustments on your end, and we want to assure you that this decision was not taken lightly.

Our team has explored every available option to minimise the impact on our customers while ensuring we can continue to provide reliable supply and maintain product quality.

If you have any questions about how the price change affects your current or upcoming orders, please feel free to contact us. We are here to assist wherever we can and provide clarity during this volatile period.

Thank you for your understanding and continued support. We truly appreciate your partnership and will keep you updated should market conditions improve.

Regards,

Jim Mather
General Manager
Sales & Marketing

SALES & DISTRIBUTION

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