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08/01/2026

RE: PRICE INCREASE NOTIFICATION

Dear: Valued Customers,

We are writing to inform you of an upcoming adjustment to our pricing structure. As you may know, global market developments have significantly impacted the cost of raw materials, with copper prices rising sharply. Copper is now at historic highs of \$13100-\$13350USD.

We have found it necessary to have an upward price adjustment on the 1st of February 2026 by a range of 10% - 20%.

Electra Cables would like to take this opportunity to thank you for your continued business and support. We value your business and appreciate your loyalty and trust in Electra. These upward adjustments will ensure us to continue to be a viable supplier to this industry.

Should you have any enquiries, please do not hesitate to contact your local Sales Executives

Yours Faithfully,

Management at Electra